

## Privacy Policy (For NCSS)

### **Our Commitment to Privacy**

1. We are committed to protecting the privacy of personal data collected and complying with our obligations under the Personal Data Protection Act (PDPA). This policy sets out how we will collect, use, disclose and protect your personal data.

### **The Types of Information We Collect**

2. The types of personal information we collect for the purposes of health declaration, parental consent, and communication solely for this event include, but is not limited to:

- Name
- Email address
- Photographs taken and posted on all forms of social media (public profiles) tagged to Community Chest and/or the event

### **How We Collect Personal Data**

3. We may collect personal data for the purposes set out in paragraph 4 below and in the following (non-exhaustive) manner:

- When you submit the registration form electronically to us;
- When you interact with Community Chest and/or First Wave – the appointed event organiser for Community Chest Heartstrings Walk 2025, for example, via emails and telephone calls;
- When you request that we contact you, or be included in an email and/or other mailing list;
- When you submit your personal data to us for purposes and reasons which shall be specified and highlighted to you in any additional and/or ancillary document/request to be provided by you for the purposes of such data collection/submission.

### **Why We Collect Personal Data**

4. We collect and use the personal data for the purpose of the health declaration for you to be deemed medically and physically fit to participate in the event, and to send you updates on the latest news on Community Chest Heartstrings Walk 2025 for which you have provided consent.

### **Who We Disclose Personal Data**

5. We may disclose personal data to other third parties where necessary for the purposes listed or otherwise required by law. These third parties include government agencies or third-party service providers appointed by Metaphor Creations Pte Ltd for the event.

We take reasonable steps to ensure that these organisations are bound by confidentiality and privacy obligations when handling your personal information.

### **Consent**

6. By registering for the Community Chest Heartstrings Walk 2025, you consent to allow the appointed event organiser Metaphor Creations Pte Ltd, and National Council of Social Service/Community Chest to collect, use, store and/or disclose your personal data such as your name, email address, photographs and videos that are posted on social media for the purpose of:

1. Event registration, pre-event and post-event management of participants, pre-event and post-event marketing, post-event surveys, and promotional purposes for Community Chest Heartstrings Walk 2025.
2. Promoting the Community Chest Heartstrings Walk 2025 through reproduction, publication, distribution, public display, broadcast or other dissemination of the recordings and images of you, in whole, or in part, that are posted on social media.
3. Emails and newsletters on updates on events and initiatives from Community Chest and National Council of Social Service.

Please email [enquiry@HSW2025.com](mailto:enquiry@HSW2025.com) to withdraw from this, or if you have any enquiries.

### **Data Management**

7. We take reasonable steps to ensure the security of personal data we hold and to protect it against loss, misuse or unauthorised access, destruction, use, modification, or disclosure.

8. Our IT systems are protected and comply with applicable security standards, and only authorised personnel are permitted to access these details. Personal data will be purged by third parties within 30 days after the event once there is no longer a legal or business need for us to retain it.

### **Cookies and Links to Other Websites**

9. Your visit is logged when you visit our website, and the following data is supplied by your browser:

- Your IP address;
- Your operating system (type of browser and platform);
- The date, time, and length of your visit to the website; and
- The resources you accessed and the documents you downloaded. This information is used to compile statistical information about the use of our website. It is not used for any other purpose. If you do not want 'cookies' to be used, please adjust your browser settings to disable them.

9. This site may contain links to third-party websites whose data protection and privacy practices may differ from ours. We are not responsible for the content and privacy practices of these other websites and encourage you to consult the privacy notices of those sites.